



Name: A. Srilakshmi Bramarambha
Qualification: M.Com., APSET
Designation: Lecturer in Commerce on Contract Basis
Work Place: SVD GDC(W), NIDADAVOLE
Mobile Number: 9848186696
Mail Id: atyamsrilakshmi81@gmail.com
nagsri@gcriv.ac.in
nagsri@gdcwndd.ac.in

Introduction:

I (A Srilakshmi Bramarambha) joined as a contract faculty in November, 2002.

I completed my Master of Commerce (Taxation) from DNR College, Bhimavaram in West Godavari, affiliated to Andhra University (stood first place among 126 members).

I have three Paper Publications with ISBN Number.

Work Experience:

- From November, 2002 to April, 2013 at V.V. Giri Government Kalasala, Dumpagadapa.
- From July, 2013 to October, 2016 at RRDS Government College, Bhimavaram.
- From October, 2016 to April, 2017 at Government Degree College, Jaggampet on on-duty basis.
- From July, 2017 to June, 2022 at Government College (Autonomous), Rajahmundry
- Now, working in this college since July, 2022

Additional Responsibilities:

- In 2015-2016, acted as a member of the Examination committee at RRDS Government Degree College, Bhimavaram.
- In 2014-2015 served as JKC Co-ordinator at RRDS Government Degree College, Bhimavaram
- From 2010 to 2013, acted as the coordinator of the examination committee at V.V. Giri Government Kalasala, Dumpagadapa.
- From 2008-2009 to 2010-11, acted as a MANA TV custodian at V.V. Giri Government Kalasala, Dumpagadapa.

- From 2005 - 2013, acted as the convenor of the Women's Empowerment Cell.

Students' contribution:

Providing materials, self-made material etc.

Extension Activities:

- The Examinations Question Paper Setter and Evaluator for various colleges.
- Dr. B. R. Ambedkar and Andhra University UG Counsellor for Distance Education.
- Financial Assistance to economically backward students.
- Played key role in BOS preparation and meetings at Government College (Autonomous), Rajahmundry.
- Alumni member for UG BOS, SKSD Mahila Kalasala, Tanuku.
- Subject Expert for UG BOS, KGRL College (Autonomous), Bhimavaram.

Technical Skills:

- MS Office
- Typing (EM & TM)

Seminars and Workshops participated:

LIST OF SEMINARS

Sl. No	Seminar Topic	Managed by	National / International	Participated / Paper submitted	year	Link
1	Women Empowerment through Entrepreneurship	Department of Commerce and Management Studies, Government College (A), Rajahmundry	National	Paper Presented – The Catalyst role of SHGs for Empowerment Women	10 th & 11 th April, 2023	Click Here
2	Impact of Economic Recession on Human Resource Development	Department of Economics, Ideal College of Arts and Sciences (A), Kakinada	International	Paper Presented – Role of Banks in Development of Various Sectors	29 th Feb & 1 st March, 2020	Click Here
3	Renewable Energy Research and Education	Faculty of Sciences Government College (A), Rajamahendravaram	International	participated	8-10 th February 2018	Tap here
4	Marketing Trends in Virtual Era	Department of Commerce, SRR & CVR Govt.Degree College, Vijayawada	National	Paper Presented-Product Life Cycle	23-24 th Jan 2018	Click Here
5	Goods & Services Tax	Department of Commerce DNR College (A), Bhimavaram	National	Paper Presented- An Impact of Goods & Service Tax On Indian Economy	9 th Jan 2018	Click Here

6	Career Opportunities in State of Certificates	Department of Commerce, Govt. Degree College, Sethenagaram.	State	Participated	1 st Feb 2017	Click Here
7	Financial Inclusion Strategies – Role of SHG'S & Micro Finance	Department of Economics, SKSD Mahila Kalasala (UG & PG), Tanuku.	National	Paper Presented – Women Empowerment through SHG's.	18-19 th Oct 2014	Click Here
8	Millennium Development Goals : India's Current Scenario	Department of Economics , RRDS Govt. Degree College , Bhimavaram	State	Paper Presented – Promote Gender Equality & Women Empowerment	10 th Sep 2014	Click Here
9	Banking Technology – The Dimensions and Future	Department of Commerce, DNR College , Bhimavaram	National	Paper Presented- Credit Cards & Debit Cards	21 st Jan 2012	Click Here
10	Ethics in Advertising – Impact on Consumer Behavior	Department of Commerce, SKSD Mahila Kalasala (UG & PG), Tanuku.	National	Paper Presented – Impact of Advertisement on Children and Youth	29-30 th Sep 2011	Click Here
11	Management of SHG's	Department of Commerce, PG Courses & Research Center DNR College , Bhimavaram	National	Paper Presented – SHG's – Rural development	24 th Feb 2011	Click Here
12	Organization of Rural Credit Scenario & Challenges in the Regime of Reforms	Department of Commerce, PG Courses DNR College , Bhimavaram	National	Participated	16 th Sep 2006	Click Here

LIST OF WORK SHOPS

Sl.No	Workshop Topic	Organized by	National/ International	Year	Link
1	Intellectual Property Rights: Innovation and Startup	Dr. Lakireddy Hanimireddy GDC, Mylavaram	National	10 th April, 2023	Click Here
2	Digitalization of Banking Sector	GDC, Seethanagaram	National	27 th September, 2022	Click Here
3	Financial Literacy for Financial Well-Being	Department of Commerce & Economics, Government College (A), Rajahmundry	National	18 th February, 2020	Click Here
4	Emerging Trends in E-Commerce	Department of Commerce & Economics, Government College (A), Rajahmundry	State	8 th January, 2019	Click Here
5	Usage of Free and Open-Source Tools in Statistical Data Analysis	Department of Mathematics, Statistics & Computer Science, Government College (A), Rajahmundry	State	5 th January, 2019	Click Here
6	Aspiring Women Entrepreneurs	Entrepreneurship Development Cell, Department of Commerce, SKRL College for Women, Rajamahendravaram.	National	29 th November, 2018	Click Here
7	Challenges and opportunities in Andhra Pradesh after Bifurcation	Faculty of Social Sciences Govt.College (A), Rajamahendravaram	National	28 th March 2018	Click Here
8	New Paradigms in Quality Measures of HEI s	IQAC & Academic Cell of Govt.College (A), Rajamahendravaram	National	24 th March 2018	Click Here




9	Practical Entrepreneurship with Real Time Entrepreneurs	Department of Commerce , Govt.College(A) , Rajamahendravaram	National	14 th March 2018	Click Here
10	Research Publication – Importance of Journal Metrics	IQAC & Research Committee PR Govt.College (A) , Kakinada	National	18 th Nov 2017	Click Here
11	Faculty Development Program (Companies Act 2013, GST & CSR	The Institute of Company Secretaries of India, Visakhapatnam Chapter in Associated with Department of management studies, AKNU, RJY.	National	30 th June 2017	Click Here
12	Shakespeare's Women Characters	Department of English RRDS Govt. Degree College , Bhimavaram	National	10 th Sep 2016	Click Here
13	Research Methodology & Report Drafting	Department of Management studies, Adikavi Nannaya University, RJY.	National	29-30 th Jan 2016	Click Here
14	Teacher Development & Skill update	District Resource Center SCIM Govt. Degree & PG College, Tanuku.	District	13 th September 2014	Tap here
15	Gender discrimination	Department of Political Science & Women's Development Cell	National	26 th August 2014	Tap here

SWAYAM CERTIFICATE COURSE: [Click Here](#)

Webinars: [Click Here](#)

Online Quizzes: [Click Here](#)

Training Programme:

- Participated in the Six-Day Training Programme for Degree College Teachers on Commerce by A.P. State Council for Higher Education, Commissionerate of College Education, AP and Andhra University from 23rd to 29th December, 2011 conducted at DNR College (Autonomous), Bhimavaram, W.G.Dt. AP.  [Click Here](#)
- Five Day Residential Training Programme for Teachers from 14th to 18th December, 2022  [Click Here](#)
- Three Days Training Programme on Internship and LMS from 23rd to 25th January, 2023  [Click Here](#)